

On Tuesday May 20th, 2008 Market Hall will be hosting another in our series of public consultations. The architecture team headed by Ken Trevelyan and Bill Lett Jr. will present the initial schematic designs for review and comment. All are welcome to attend. The meeting will be at the Market Hall 336 George Street North from 5pm to 7pm. Elevator access will be available. If you are unable to attend, but would like to comment or ask a question please call Karen August at 749-1146 during regular office hours.

“We are thrilled to introduce our architecture team of Ken Trevelyan and Bill Lett Jr. Market Hall is a highly specialized type of building; a flexible performance space on the second floor of an important heritage landmark structure. Ken Trevelyan’s experience with Market Hall goes back more than 20 years; he has extensive knowledge of the building’s inner workings and its heritage value. Bill Lett Jr. has an impressive portfolio of theatre design projects including the Shaw Festival Theatre, Niagara-on-the-Lake, Bryan Jones Theatre, Lakefield College School, and Showplace Performance Centre, Peterborough.”

Backgrounder

Timeline:

- May 2004 – Ken Doherty of the City of Peterborough facilitated a community consultation to discuss user needs, future directions, concerns and strengths. We heard much loved, improve physical accessibility, theatre condition, program artistic activity diversify
- May 2005 – Market Hall board and staff undertook another round of user input meetings, leading to a long range strategic plan for the organization which included major facility upgrades.
- August 2006 – funded in part by the City of Peterborough, Department of Canadian Heritage’s Cultural Spaces program and Community Futures Development Corporation, Market Hall commissioned a feasibility study by Janis Barlow & Associates, a leading theatre consultant, to investigate the future of the Market Hall. Her team included one of North America’s leading theatre designers, Killis Almond, who has served as a professional consultant or architect on over 40 separate theatre projects. Mr. Almond is a frequent lecturer and has served as a Main Street resource team member for eleven cities. The comprehensive study included in-depth analysis of the condition of the building, the inventory of regional and local cultural facilities, population size and demographics, the financial stability of the organization as well as community commitment and use of the Hall. Barlow’s report was optimistic about Market Hall’s potential and concluded that “there is sufficient enthusiasm and affection



for Market Hall as an historic site and performing arts/special events space to move forward with the planning of a capital campaign to upgrade its infrastructure.”

- April 2007 – The board of directors voted to accept the recommendations and proceed with plans to renovate, refurbish and upgrade the interior of Market Hall to ensure the long term viability of operating Market Hall as an arts centre. The board formally endorsed an application to Cultural Spaces Canada for the capital project.
- September 2007 - The Department of Canadian Heritage, through its Cultural Spaces program, announced a commitment of up to \$187,000 in matching funds for the design and planning phase of the capital improvement project
- October 2007 – the architecture team of Ken Trevelyan, OAA and Bill Lett Jr., B.Arch, OAA, MRAIC, LEED AP, was commissioned to undertake an architectural master plan to develop a design concept and cost estimates. A public meeting established a vision for the rehabilitated theatre and identified key design criteria.
- April 2008 – a preliminary schematic design has been created, based on the design vision and user feedback. The main elements that the new design addresses are physical accessibility into and within the building, theatre functionality, patron comfort, flexibility for a variety of performance types and operating efficiency.

Attachments: Visioning document from Lett & Trevelyan Architects